



NATIONAL ASSOCIATION FOR CONTINENCE  
www.NAFC.org

# THE TRUTH ABOUT



# OAB

## New Survey by Allergan & NAFC Reveals Surprising Findings

Do you have the sudden urge to urinate? Incontinence or leaking?  
Frequent urination? Do you wake up at night to urinate?

**Here's important information you'll want to know...**



**MYTH**

**Myth:** Overactive Bladder is a problem for the elderly and new mothers.

**FACT**

**Fact:** 25%+ of survey respondents with OAB were diagnosed at age 34 or younger. Almost 1 in 10 was diagnosed before 24!

**OAB**

**CAN COMPLETELY  
CHANGE YOUR  
LIFE**

- 86%** of respondents had symptoms multiple times a day.
- 32%** of these respondents reported symptoms 6 - 8 times a day.
- 12%** experience symptoms at least every hour!
- 66%** of all respondents say it's a daily disruption.

## SO WHAT'S THE BIG DEAL?



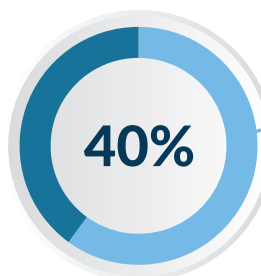
OAB is emotional as well as physical.

85% of respondents said they were moderately-to-extremely frustrated.

81% were embarrassed by their condition.

## MISSED OPPORTUNITY

OAB is treatable - but you have to seek out treatment!



TREATMENT

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**40% of  
respondents have  
either discontinued  
treatment or never  
been treated.**